

### *What If Your Personal Information Is Not Correct?*

We will ensure your personal information is correct, complete, and up-to-date to meet the program's purposes.

You have the right to ask for your personal information to be corrected. Your request must be made in writing. If a program is unable to correct your information, your request will be noted.

### *Privacy Policy*

The PEI Reproductive Care Program follows applicable legislation and Health PEI policies on protecting privacy. These contain a full description of:

- how your personal information is used and protected
- your rights to access your personal information and request it be corrected

If you have any questions about the collection of your personal information, please contact the Health PEI Manager of Health Privacy and Information Access at 902-368-4942 or [healthprivacy@ihis.org](mailto:healthprivacy@ihis.org)

All complaints and inquiries will be investigated and appropriate actions taken to make sure your privacy is protected.

### *PEI Reproductive Care Program*

Phone: 902-368-4952  
Email: [repcare@ihis.org](mailto:repcare@ihis.org)



**Health PEI**  
One Island Health System

September 2015



## *PEI Reproductive Care Program*



## *How We Protect Your Personal Information*

**Health PEI**  
One Island Health System

*and the  
Medical Society  
of Prince Edward Island*

## Who Are We?

The PEI Reproductive Care Program is a joint initiative of the Medical Society of Prince Edward Island and Health PEI. The major aim of the Program is optimizing fetal, maternal, newborn, and family health during the prenatal through postnatal periods.

Provincial programs of Health PEI are part of the delivery of safe, quality health care to Prince Edward Islanders.

The *Freedom of Information and Protection of Privacy (FOIPP) Act* of Prince Edward Island, and other Acts which govern health services on Prince Edward Island, allow us to collect, use and disclose the personal information needed to provide health services. We are authorized to collect personal health information directly from you, from hospitals and from health care professionals. We use this information, without identifying individuals, to measure and improve the health of Prince Edward Islanders by setting and monitoring standards of care, education and research.

## What Is Your Personal Information?

We understand your health information is personal and we have a duty to protect it. Personal information may include:

- information needed to identify you, such as your name, address, telephone number, and health card number
- routine medical information that is relevant to the program, related to pregnancy and birth



## How Do We Use Your Personal Information?

We use the information for different purposes, including to:

- provide quality care and treatment
- plan for the delivery of health care
- support research into specific conditions
- produce provincial and district statistics to identify trends
- track diseases and trends in care
- share information to prevent or control disease, such as reporting infectious diseases to the Chief Public Health Officer.

## How Do We Protect Your Personal Information?

We maintain a high level of confidentiality around the collection, use, and disclosure of your personal information.

We protect your personal information by physical, electronic and other safeguards.

## What Are Your Personal Information Protection Rights?

You have the right to:

- know why your personal information is collected, how it is used, and with whom and why it is shared
- request a copy of your personal information (you may be asked to make the request in writing and the information may be made available to you through a medical practitioner)
- know that your personal information is protected
- request that a program not use your personal information (if the program must use your information, your request will be noted, and the Manager of Health Privacy and Information Access will provide you with an explanation)
- express concerns about how your personal information is used or protected by a program.