



# Advertising Requisition

Speak to your Communications Officer to confirm specifications of your advertisement.

Department: \_\_\_\_\_ Ad Contact: \_\_\_\_\_

Ad Title: \_\_\_\_\_ Date \_\_\_\_\_

## Printed Ad Request

### Publication

#### Daily

Guardian  
Issue date(s): \_\_\_\_\_

Journal-Pioneer  
Issue date(s): \_\_\_\_\_

Other \_\_\_\_\_  
Issue date(s): \_\_\_\_\_

#### Weekly

West Prince Graphic  
Issue date(s): \_\_\_\_\_

Eastern Graphic  
Issue date(s): \_\_\_\_\_

La Voix Acadienne  
Issue date(s): \_\_\_\_\_

Other \_\_\_\_\_  
Issue date(s): \_\_\_\_\_

#### Monthly

Voice for Island Seniors  
Issue date(s): \_\_\_\_\_

The Buzz  
Issue date(s): \_\_\_\_\_

County Line Courier  
Issue date(s): \_\_\_\_\_

Northern Star  
Issue date(s): \_\_\_\_\_

Island Farmer  
Issue date(s): \_\_\_\_\_

Atlantic Post Calls  
Issue date(s): \_\_\_\_\_

Penny Saver  
Issue date(s): \_\_\_\_\_

Other \_\_\_\_\_  
Issue date(s): \_\_\_\_\_

### Section of Publication

Display  Guaranteed Position

Classified  Tender # \_\_\_\_\_

Copy/Text – Proofed, reviewed, spell checked/translated

### Black/White or colour

B/W

Colour  Spot (1)  Full

## Radio or Television Ad Request

Radio (attach plan)  
 Ocean100/Hot105.5  
 Magic93/CFCY/SpudFM

Television (attach plan)  
 CBC Compass  
 Eastlink onAds